



2019 CAL-WOOD ANNUAL REPORT

2020 BY THE NUMBERS

- 11,000 people (24% growth from 2019)
- 8,183 people served through programs (26% growth)
- 4,246 low-income youth and families (37% growth)
- 3,663 Latino participants (37% growth)
- 307,000 hours of nature immersion!
- \$225,000 in scholarships (24% growth!)
- 850 volunteers

2020 PROGRAM SUMMARY

School Programs

- 5,000 students total (15% growth)
- 2,314 low-income students
- \$97,600 in scholarships (21% growth)

Summer Camps

- 727 summer campers (27% growth)
- 95 low-income campers
- \$57,500 in scholarship assistance

Latino Family Camps

- 1,856 family members (117% growth)
- 252 families
- 24 camps (33% growth)
- \$70,000 in scholarships (79% growth)

2019 BY THE NUMBERS

- 9,037 people
- 6,463 people served through programs
- 3,127 low-income youth and families
- 2,559 Latino participants
- 246,000 hours of nature immersion!
- \$181,000 in scholarships
- 2,605 volunteer hours donated to Cal-Wood

2019 PROGRAM SUMMARY

School programs

- 4,336 students total
- 2,183 low-income students
- \$80,401 in scholarships

Summer Camps

- 573 campers (24% growth)
- 90 low-income campers
- \$61,690 in scholarships (34% growth)

Latino Family Camps

- 854 family members
- 190 families
- 18 camps (29% growth)
- \$39,000 in scholarships (65% growth)

2019 - 2021 DINING HALL EXPANSION

TOTAL COST: \$665,000

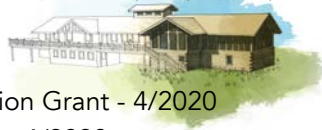
\$350,000 GOCO Large Construction Grant - 4/2020

\$90,000 Gates Family Foundation - 4/2020

\$135,000 from individual donors and corporations - 12/2019

\$55,000 In Kind professional services - 11/2019

Amount needed to complete project : \$35,000



2020 SCHOLARSHIP NEED:

\$225,000

2019 SCHOOL PROGRAM REPORT

PROGRAM SUMMARY

- School year program
- 3 days/2 night nature immersion at Cal-Wood
- Customized to meet each school's academic, social, and language needs
- Hands-on, field-based exploration of local plants, animals, fire ecology, forestry, geology, and pond ecosystems.
- 26 hours of environmental education per child



Citizen Science with Birds



Telemetry & Natural Resource Careers



Greenhouse Gas Activity



Teambuilding & Outdoor Recreation

2019 IMPACT

- 4,336 students
 - 90 schools
 - 39 low-income serving schools
 - 2,183 low-income youth representing 50% of total students
 - 1,637 Latino students
- ➔ \$80,400 in scholarship assistance
- ➔ 126,000 hours of environmental education and 170,000 hours of nature immersion

2020 GOALS

- 5,000 students total (15% growth)
 - 2,314 low-income students
- ➔ \$97,600 in scholarship assistance (21% growth)
- ➔ 145,000 hours of environmental education and 195,000 hours of nature immersion



➔ See the program in action:
<https://youtu.be/UkcpODv7I84>

2019 SUMMER CAMP

ABOUT SUMMER CAMP

- Residential overnight camp for youth ages 5-17
- Experiences include: fishing, archery, hiking, arts, music, storytelling, high ropes course, mountain biking, and smiles so big your face hurts.
- Three types of opportunities - Lodge, Tent and Trek (backpacking)
- Campers build self-esteem with each new activity!



2019 IMPACT

- 573 campers
- 24% increase from 2018
- 90 low-income campers received \$61,690 in scholarships



NEW IN 2019!

- Increased staff to accommodate a 1 counselor for every 4 campers.
- Extended the Trek Backpacking programs from 6 days to 11. This created a more immersive experience while providing room for exciting adventure activities like caving, rafting and horseback riding.
- Added rock climbing to our activity lineup challenging campers to reach new heights in goal setting success.
- Launched Camp Jojo, a very special leadership development program for teens that have experienced suicide.

2020 GOALS

- 727 campers
- 27% increase from 2019
- 95 low-income children will receive \$57,500 in scholarships

We are grateful for our partnership with Backpackers Pantry that supported over 2000 delicious and nutritious meals for our Outpost and Trek campers.



2019 LATINO FAMILY CAMP

PROGRAM SUMMARY

For two days, family members are fully immersed in nature - hiking, fishing, mountain biking, summiting peaks, camping, learning about public lands and building connections and confidence with each outdoor activity. At the end of each day, families come together, preparing and eating a meal around the campfire, sharing their day's adventures and singing songs.



With new support from [The North Face Explore Fund](#), [Hydroflask Parks for All](#), and [Big Agnes](#), Cal-Wood was able to offer new high quality camping gear to families at a 75-80% discount.



Fishing in Leadville



Education at Rocky Mountain National Park

2019 IMPACT

- 190 families
- 854 family members
- \$39,000 in scholarships
- 18 weekend long camps:
 - 6 at Rocky Mountain National Park
 - 3 at CO State Parks
 - 8 at Cal-Wood
 - 1 in Leadville, CO

2020 GOALS

- 252 families
- 1,856 family members
- \$70,000 in scholarships
- 24 weekend-long camps
 - 2 at the Winter Park YMCA (winter 2020)
 - 2 at CO State Parks
 - 5 at Rocky Mountain National Park
 - 12 at Cal-Wood

2020 EXPANSION PROJECT CAMP LOCATIONS

- 1 in Leadville
- 1 in Rocky Mountain National Park with Leadville families
- 1 in Colorado Springs or Trinidad

176% GROWTH IN 2020!

LATINO FAMILY CAMP EXPANSION PROJECT

Because of the demand from the Colorado Latino community, Cal-Wood launched a pilot program to empower organizations to use our Latino Family Camp model in their communities, starting with Get Outdoors Leadville. Sixty-eight percent of Leadville students and 38% of the Leadville population are Latino. They are surrounded by some of the world's most stunning landscape, and yet, many are not exploring all this public land. We learned a lot and are looking forward to documenting and replicating the process next year!

2019 LATINO FAMILY CAMP EXPANSION PROJECT



We partnered with Get Outdoors Leadville in 2019 to pilot our expansion program. Cal-Wood worked with staff and partners leading up to the weekend Latino Family Camp to prepare. For the weekend, we had Rafael Salgado (Executive Director), Israel Bejar (program coordinator) and two instructors staff the weekend to model the program to Get Outdoors Leadville staff. Cal-Wood also brought tents, bikes, food, and kitchen gear.

16 family members joined Cal-Wood and Get Outdoors Leadville for the weekend event.



"I liked everything... I liked how it was organized, being taught to set up a tent, and the nature walk where we learned more about Leadville." - mother participant

LEADVILLE FAMILY SURVEY RESULTS

- 100% went outside with their family 0-2 times per month before the event
- Barriers identified were lack of information, lack of gear, and lack of motivation
- 100% felt that the instructors made them feel safe and comfortable in the outdoors
- 100% said that they felt comfortable taking their family out after their camping experience
- Families identified the hike and campfire bonding as top experiences

WHAT WE LEARNED

We need to work more effectively with our partners on how to reach out the Latino community. We also need to learn about each Latino community individually. For example, in Leadville, a lot of the Latino community works in construction and in service jobs at the near resorts, and weekends might not be the only time we can offer our camps to these families. We need to provide more information on gear - and gear opportunities in their area as well. Families really enjoyed the education component so we need to encourage partners to tap local expertise.



2019 LATINO FAMILY CAMP EXPANSION PROJECT

2019 FOCUS GROUPS

As we work to create systems for expansion, we decided that an important step was to check back in with families who have attended one or more Latino Family Camps to see what we can do better. This fall, Rafael Salgado, executive director, has conducted two focus groups with mothers who attended with their families through Nature Kids Lafayette and the Sheridan Inspire Initiative. We have collected important information and are excited to fine tune all Latino Family Camp programming to be more effective with a longer term impact.



Tree coring to learn about tree growth



Using binoculars backwards as a microscope to look at mountain flowers



Family Fishing - always a favorite!



Campsite Cooking

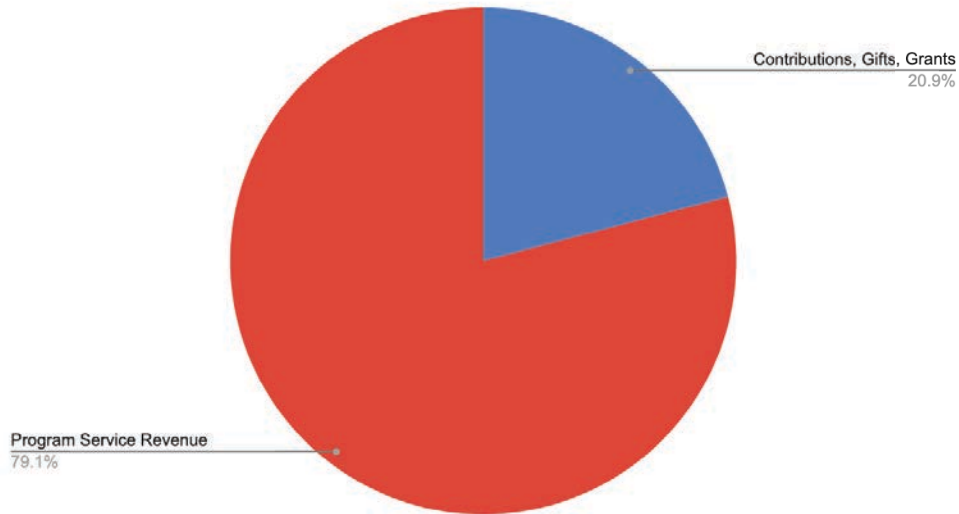


Nature Hike

2019 FINANCIALS

Below is data from the 2019 990 for the fiscal year completed 12/31/2019.

2019 Statement of Revenue



2019 Functional Expenses

